



# Research Impact: Maximising Knowledge Transfer and Exchange

## A workshop for palliative care practitioners and researchers

Despite increasing levels of palliative care research, achieving impact by influencing practice and policy remains challenging. A well thought out dissemination plan is critical for effective knowledge transfer and exchange not only with other researchers but also within practice and policy contexts. This CPD accredited workshop will help you learn how to design and develop a dissemination plan from the outset of your palliative care research project using a peer reviewed **Evidence-based Model** for the Transfer and exchange of **Research Knowledge (EMTReK)**.

**Date:** Friday, 7 December 2018

**Time:** 9:30am-4pm (*complimentary refreshments, lunch, parking and WIFI available to all workshop participants*)

**CPD:** All-island CPD approved (RCPI 5 Credits; RCPUK 5 Credits; NMBI CEUs 5)

**Location:** Limerick

**Venue:** The Education Department of Milford Care Centre

**Address:** Milford Care Centre, Castletroy, Limerick, Ireland

**Training Provider:** [All Ireland Institute of Hospice and Palliative Care](http://www.aaihpc.org)

**How to register:** To secure your place in this workshop please contact Bernadette Pirihi: [bpirihi@aaihpc.org](mailto:bpirihi@aaihpc.org)

**Price details:** There is no charge to workshop participants thanks to our sponsors:



**Milford Care Centre**  
(Under the auspices of Little Company of Mary)

### Workshop details:

In this workshop we will take a close look at each component of the EMTReK model. We will provide real world examples of research projects that used the model to support the development of a dissemination plan and promote the successful transfer and exchange of research outcomes to identified stakeholders using a range of dissemination tools. You'll learn how to apply the EMTReK model to a research project and how to evaluate dissemination plans to maintain and maximise effective knowledge transfer and exchange.

### Learning Outcomes:

- Recognise modern day challenges around research knowledge transfer and exchange
- Identify research knowledge dissemination tools available (both traditional and non-traditional)
- Understand a Knowledge Transfer and Exchange (KTE) model for palliative care research (EMTReK) and the importance of each component
- Practiced application of the EMTReK model to a palliative care research project
- Appreciate the importance of periodic dissemination plan evaluation

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### EMTReK Model - Background

This model was developed by researchers at Ulster University and University College Dublin and was funded by All Ireland Institute of Hospice and Palliative Care (AIHPC). The EMTReK model has been used by AIHPC to support dissemination of the [Let's Talk about Palliative Care Survey Report](#) and the work of the [Palliative Care Research Network \(PCRN\)](#).

**Feedback from a user of the EMTReK Model:** *'The model has been very useful in helping us as an organisation to think through the process of disseminating this information [Let's Talk About Palliative Care Survey Report, 2016]. It has also been a driver in keeping a sustained*

ongoing effort to disseminate the information. We did not approach the dissemination process thinking that our messages would be delivered through a one-off launch but the KTE model has helped us to constantly think of further ways to make this valuable resource come alive.' - 'Let's Talk About' Palliative Care – Dissemination Activity Report, September 2016.

**Feedback from the KTE Workshop, September 2017 & May 2018:** 100% of respondents of the evaluation survey distributed post workshop confirmed they would recommend attending the Knowledge Transfer and Exchange Workshop for Palliative Care Research. Participants' feedback also included: 'Very useful workshop - Model is well thought out but most useful was to sit down and consider challenge of KT (Knowledge Transfer). EMTReK is very useful structure...Really enjoyable and relevant day.... Expanded my understanding of model and interaction with new people was really helpful and stimulating.'

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## Meet the Course Facilitators and Speakers

**Professor George Kernohan**, of Health Research in the Institute of Nursing and Health Research at Ulster University was directly involved in the development of the EMTReK model. George has a background in quantitative methods, health technology and Internet solutions to health problems. However he is primarily a methodologist: his research work spans a wide range of clinical areas in various contexts. Recent developments are in exploring palliative care with a focus upon non-malignant disease (COPD, heart failure, Parkinson's disease, dementia).



**Associate Professor Suzanne Guerin**, in Research designs and Analysis with the School of Psychology at University College Dublin was directly involved in the development of the EMTReK model. Her research interests include Teaching & Learning, Disability & Health, and Applied Research, and she is involved in a number of projects in these areas. She was awarded a UCD Fellowship in Teaching and Academic Development for 2011-2013. Suzanne was appointed by the National Federation of Voluntary Bodies, as their National Designated Expert in Research Methods in Intellectual Disability Research.



**Dr Mary Rabbitte**, a Programme Manager in research with the AIIHPC, leads on the Institute's research programme and supports the continued strategic development of the Institute's Palliative Care Research Network (PCRN), the Early Career Research Forum (ECRF), and AIIHPC's Palliative Hub. Mary is an experienced and creative researcher and educator who has managed, developed and delivered research, education and consultancy programmes in the academic, healthcare and business sectors. As a clinician Mary worked psychotherapeutically with people with life-limiting illnesses with special focus on people with Motor Neurone Disease and their family carers.



**Dr Ann Leahy**, the Palliative Care Research Network (PCRN) Project Manager (Acting) at AIIHPC, is responsible for supporting the continued development of the PCRN and ECRF including engaging with academic and clinical partners. Ann has a legal background having trained and worked as a Solicitor. She subsequently moved to the voluntary sector and worked for over a decade as the Assistant CEO of Age & Opportunity where she was responsible for the organisation's arts work, public affairs and policy. She has a Master's degree in Social Justice and Public Policy. Ann recently completed a PhD in Sociology. Her thesis explores ageing and physical and sensory disability.



**Marie McKeon**, a Project Manager with the AIIHPC, is responsible for knowledge dissemination, knowledge transfer and exchange activities and initiatives, associated with the PCRN, ECRF, and AIIHPC's Palliative Hub. Marie holds a degree in Business Management complemented by a Professional Diploma in Education and Digital Marketing. She has worked with highly innovative and recognisable health food brand leaders and organisations on pioneering nationwide educational health focused projects. Marie is currently completing a course focused on dissemination and implementation science hosted by University College Cork – developed in collaboration with the successful U.S based Training Institute for Dissemination and Implementation Research in Health.



**Dr Siobhan Fox** is a Post-doctoral Scientist at the Centre for Gerontology and Rehabilitation, University College Cork, where she has worked since obtaining her PhD in Psychology in 2013. Siobhan has managed numerous research projects focussed on Palliative Care for people with Parkinson's Disease, and for people with Dementia. She is currently coordinating [The Model for Dementia Palliative Care Project](#), which will develop a service-delivery model for dementia palliative care for use by the Irish healthcare system. The project includes KTE as a dedicated project work package. The research team used the EMTReK model to design a KTE plan.

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**Who should attend:** Healthcare professionals responsible for sharing evidence-based knowledge within the context of palliative care and palliative and health care researchers, at any stage in their career, seeking to improve their knowledge dissemination skills.